



Advertising Opportunities

FLAMENCO ARTS FESTIVAL

Audience Program Book

Submission deadline

September 1, 2017

Publication date

September 30, 2017

Program size

5.5 x 8.5

Distribution

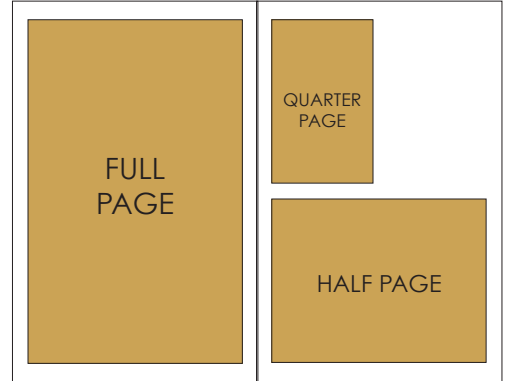
1200+ audience members

Quarter page: 2.375" w x 3.875" h

Half page: 5" w x 3.875" h

Full page: 5" w x 8" h

Acceptable files: PDF, Photoshop, or Illustrator (please outline fonts). All files must be at least 300 dpi, CMYK for color, and files/fonts must be linked. The client will be charged for any modifications and/or graphic work done by the Festival on behalf of the client. The Festival is not responsible for any lost or damaged files.



E-Newsletter

Submission deadline

Two months before preferred month

Distribution

2400 Members

Purchase ad space in the FAF newsletter that is sent to e-subscribers and Facebook friends. Your business will be listed as shown in the example below. The wording for the first line remains the same, but the underlined section is customizable. This offer is available May through December and only one business per newsletter.

EXAMPLE: This newsletter is made possible by the generous support of Flamenco Bank. Proudly providing generations of individuals and business owners with banking and wealth management services. Learn more at flamenco.bank.

Company/Business Name: _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-Mail: _____

Authorized Sig: _____ Date: _____

SELECT BOX FOR AUDIENCE PROGRAM

Quarter Page:

 \$200 / Color or \$150 / BW

Half Page:

 \$325 / Color or \$250 / BW

Full Page:

 \$500 / Color or \$425 / BW**SELECT BOX FOR E-NEWSLETTER** 1 ad for \$75 or 3 consecutive ads for \$200

Preferred month(s): _____

Contact us to find out if your preferred month(s) is available.

Provide the wording for the underlined section in the example above. The underlined section is limited to 20 words and the Festival reserves the right to edit for length and consistency.

Payment in full is required at time of order. Make check payable to Flamenco Arts Festival. Send advertising agreement and payment to Flamenco Arts Festival, P. O. Box 90217, SB, CA 93190 Send ad art files to info@flamencoarts.org For information, call 805.967.4164 or email to info@.

TOTAL AMOUNT DUE:

\$ _____