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## PRESSRELEASE 2017

FOR IMMEDIATE RELEASE

# *FLAMENCO ARTS FESTIVAL 2017* *Celebrating Hispanic Heritage Month*

*Featuring*  
*Compañía Patricia Guerrero*  
*in the U.S. Premiere of **UPCLOSE***

"Join us for the 18<sup>th</sup> season of the Flamenco Arts Festival in the City of Santa Barbara, where breathtaking natural beauty meets a rich reflection of Spanish culture and tradition in the celebration of flamenco. We are proud to present the U.S. premiere of Patricia Guerrero's UPCLOSE – an intimate and masterful production that will set the Lobero stage ablaze."



### *Highlights of the 2017 Festival:*

**Sept. 28: Opening Night Film Presentation** ~ Flamenco Flamenco, directed by Carlos Saura  
Lobero Theatre / 33 E. Canon Perdido / 7:00 PM / Tickets start at \$10.50

**Sept. 29: Dance Workshops** conducted by Patricia Guerrero  
Santa Barbara Dance Arts / 531 E. Cota Street / Tickets start at \$25

**Sept. 30: Gala Performance** ~ Compañía Patricia Guerrero in the U.S. Premiere of *UPCLOSE*  
Lobero Theatre / 33 E. Canon Perdido / 7:30 PM / Tickets start at \$52

**Sept. 30: Award Presentation** ~ As part of the gala performance David Asbell, Executive Director of the Lobero Theatre, will receive the Alberto Pizano Award for the Arts (ticket to the gala performance includes the award presentation).

**Sept. 30: After-Party Celebration with DJ Real**  
Lobero Theatre Courtyard / 33 E. Canon Perdido / 9:30 PM / \$14.50 / Only 200 tickets available to this event

**Oct. 1: Dance and Music Workshops** conducted by Patricia Guerrero,  
Juan Jose Amador, Paco Iglesias, Kai Narezo, Clara Rodriguez and Joey Hereidea  
Santa Barbara Dance Arts / 531 E. Cota Street / Tickets start at \$0 - \$20



**SANTA BARBARA, CA September 30, 2017** — This September, **Flamenco Arts Festival** returns to proudly welcome Patricia Guerrero on the Lobero stage with the U.S. premier of **UPCLOSE**, Guerrero's latest production.

Already considered a master at the age of 26, Patricia Guerrero's performances are nothing short of pure exhilaration, and UPCLOSE will put her world-renowned dancing up front and center.

Based on the fundamental components of flamenco – baile (dance), cante (song), and toque (guitar) – UPCLOSE will feature Guerrero performing solo with her musicians. While seemingly simple in concept, the performance will be anything but, as Guerrero pays tribute to past flamenco traditions while embracing new concepts and expressions of her own. Showcasing the phenomenon that is Patricia Guerrero, UPCLOSE will surely set the stage ablaze.

### About Patricia Guerrero:



*“Patricia Guerrero is a woman with enormous abilities. Her choreography doesn't flinch from difficulty.” – ABC, Marta Carrasco*

While exhibiting exacting, classical grace, Patricia Guerrero's dance style soars in its originality; her range of emotion and intense passion give her a level of maturity and sensuality well beyond her years.

Born in 1990 to a deeply rooted flamenco family in the Albayzin quarter, Patricia Guerrero's extraordinary talent was apparent at a very early age.

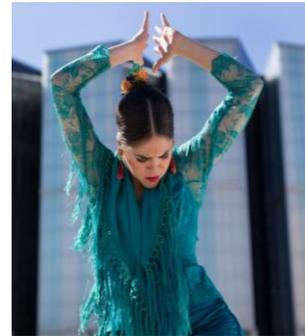
Guerrero's mother, Maria del Carmen Guerrero, immediately recognized her daughter's potential at the age of three and enrolled her at the flamenco school established by legendary Priscilla Treviño Lozano “La Presy” where Guerrero studied from 1997 – 2000.

Her first performance was at Granada's iconic Peña La Platería at the age of eight.

International recognition followed when Guerrero was awarded the coveted El Desplante award at the Festival del Cante de Las Minas in 2007 at the age of 17.

In 2010, she was featured in celebrated filmmaker Carlos Saura's Flamenco Flamenco dancing a guajira with Rafael Estévez and Valeriano (Nani) Paños and accompanied by singer Arcángel. She was also a featured dancer in Saura's Flamenco Hoy.

In 2011, she became a principal dancer with the Ballet Flamenco de Andalucía under the direction of Rúben Olmo. That year, she was also a special guest artist in flamenco singer Arcángel's show Olor a Tierra.



Collaborating with Arcángel and the Academia del Piacere, Guerrero created Las Idas y Las Vueltas, a fusion between flamenco and baroque music. For this choreography, she won the Golden Giralillo Award for Best Artist Revelation at the Bienal de Flamenco en Sevilla in 2012.

2013 marked the premiere of her production Latidos del Agua at Teatro Alhambra as well as Teatro Central as part of the Bienal de Flamenco en Sevilla, where the show received critical acclaim.

In 2014, Guerrero premiered Touche, a collaboration with violinist and composer Bruno Axel, who has performed with Guerrero in many of her important shows and festivals.

This June she won the Venecia Flamenca award at the Festival Flamenco de la Mistela in Sevilla, which recognizes a young flamenco musician, dancer or singer each year. The Festival said it chose to honor Guerrero for her “creativity, performance and contribution to new forms of expression that bind the traditional and contemporary.”

In 2016, Guerrero premiered her largest production to date, Catedral, at the Bienal de Flamenco de Sevilla and won the award for “Best Show” for her extraordinary work.

With her impressive accomplishments, the Flamenco Arts Festival is especially pleased to bring Patricia Guerrero to Santa Barbara to continue the tradition of showcasing the finest expression of Iberian culture to be found anywhere on the South Coast, if not the world.



## About the Flamenco Arts Festival:

Founded in 1999, the Flamenco Arts Festival was established with the goal of introducing Santa Barbara and the South Coast to a caliber of flamenco performance never before seen in the area. More than ten years before UNESCO declared flamenco one of the Masterpieces of the Oral and Intangible Heritage of Humanity, the Flamenco Arts Festival recognized the importance of the art form, launching a groundbreaking endeavor that changed the cultural arts landscape forever. With unparalleled performances by leading stars and icons of Spanish flamenco, the Festival has become universally regarded by aficionados of the arts as one of the premier flamenco festivals in the United States, and is increasingly recognized in Mexico, South America, Europe and Asia.

## Schedule of events:



**Sept 28 / 7:30pm / Lobero Theatre, 33 E. Canon Perdido St.**

## OPENING NIGHT FILM PRESENTATION

Flamenco Flamenco  
Directed by Carlos Saura

*Special appearance by Patricia Guerrero*



**Spain / Musical / No dialog, just flamenco! / 97 min / 2010**

Directed by legendary Spanish filmmaker Carlos Saura, Flamenco Flamenco is a musical journey through a dynamic and universal art form that reaches far beyond the borders of flamenco and Spanish culture. Beautifully photographed by famed Academy Award winning cinematographer Vittorio Storaro (Apocalypse Now), Flamenco Flamenco showcases 21 powerful and dazzling performances by some of the greatest flamenco masters and young artists living today, including this year's guest artist Patricia Guerrero.



Before the film, Cristina Venegas, Associate Professor UCSB Department of Film and Media Studies, will give a brief talk on the film and its director, Carlos Saura. After the film, Ms. Guerrero will make an appearance to talk about her experience working with Carlos Saura and her show to be performed at the Lobero Theatre on Saturday, Sept. 30.

**Tickets: \$12.50 / \$10.50 children 12 and under / Ticket prices include theatre fee / All seats reserved.**



**Sept. 30 / 7:30 PM / Lobero Theatre, 33 E. Canon Perdido St.**

## ALBERTO PIZANO AWARD FOR THE ARTS

Presented to

*David Asbell*  
*Executive Director, Lobero Theatre*

As part of the gala performance, Mr. Asbell (bottom left) will receive this award during a special on-stage presentation in recognition of a lifetime of dedication to the arts through leadership. This award, formerly known as the Lifetime Achievement Award, has been renamed in honor of Alberto Pizano (top left), co-founder and President of the Festival from 1999 – 2015.

Since its inception in 1999, David Asbell has been a major influence and friend of the Flamenco Arts Festival. He has freely and consistently offered professional advice and guidance on several topics that have added immeasurably to the success of the Festival over the last 18 years. The FAF Board is truly grateful for his leadership and presents this award in appreciation to his commitment to the arts.

**Tickets: The award presentation is included in the gala performance ticket price.**

**David Asbell joins previous recipients Cristina Hoyos (2003), Roberto Amaral (2004) & Juan Talavera (2009)**





Sept 30 / 7:30 PM / Lobero Theatre, 33 E. Canon Perdido St.

## GALA PERFORMANCE

Patricia Guerrero  
U.S. Premiere of *UPCLOSE*  
with Juan José Amador and  
Paco Iglesias

The Flamenco Arts Festival presents a captivating offering from featured award-winning artist Patricia Guerrero in the U.S. Premiere of *UPCLOSE*. Ms. Guerrero has achieved tremendous success with her signature style, and has developed an intimate show that pays tribute to the three elements of flamenco: guitar, song, and dance. Ms. Guerrero is stunning on stage and her choreography is unique and compelling. The Lobero Theatre is the perfect setting for a show that will be traditional in concept, but contemporary in its approach.

**Tickets: \$107, \$72, \$52 / Ticket prices include award presentation and theatre fee. All seats reserved.**



Sept. 30 / 9:30 PM – 12:30 PM / Lobero Theatre, 33 E. Canon Perdido St.

## AFTER PARTY CELEBRATION with DJ Real

The excitement continues in the beautiful Lobero Courtyard with the Festival's official celebration to honor David Asbell and our visiting guest artists from Spain. Share your enthusiasm with fellow aficionados and enjoy music by DJ Real and complimentary dessert. No host bar.

**Tickets: \$14.50 general admission / Ticket price includes theatre fee / There are only 200 tickets available for this event**



Sept. 29 and Oct. 1 / Santa Barbara Dance Arts, 531 E. Cota

## DANCE and MUSIC WORKSHOPS

Since its inception, the Festival has provided training in flamenco for working professionals and students. As part of the Festival's Access to the Arts initiative, this annual opportunity provides accessible and affordable training to adults and children who are interested in developing their skills and talents by working and interacting with Spanish artists who are at the height of their artistic careers. This year's event includes classes in dance, guitar, singing and cajón (drum), including FREE introductory classes for children and adults. Something for everyone!



FOR ADDITIONAL INFO ON WORKSHOPS AND TO REGISTER VISIT [FLAMENCOARTS.ORG](http://FLAMENCOARTS.ORG)

DANCE CLASSES				
Date	Class	Instructor	Time	Price
Fri., Sept 29	Intermediate Repertory for Children (ages 8 -12)	Patricia Guerrero	6:00 pm – 7:00 pm	\$25 until July 31 \$30 until Sept. 28 \$35 at the door
Fri., Sept 29	Advanced Repertory (Tangos)	Patricia Guerrero	7:30 pm – 9:00 pm	\$45 until July 31 \$50 until Sept. 28 \$55 at the door
Sun., Oct. 1	Introduction to Flamenco for Children (ages 8 -12)	Patricia Guerrero	11:00 am – 12:00 pm	<b>FREE CLASS</b> Online registration required.
Sun., Oct. 1	Introduction to Flamenco (ages 13 – adult)	Clara Rodriguez	11:00 am – 12:00 am	<b>FREE CLASS</b> Online registration required.
Sun., Oct. 1	Advanced Repertory (Alegrías with Manton)	Patricia Guerrero	12:30 pm – 2:00 pm	\$45 until July 31 \$50 until Sept. 28 \$55 at the door
Sun., Oct. 1	Advanced Repertory (Bulerías)	Patricia Guerrero	2:30 pm – 4:00 pm	\$45 until July 31 \$50 until Sept. 28 \$55 at the door

MUSIC CLASSES				
Date	Class	Instructor	Time	Price
Sun., Oct. 1	Introduction to Flamenco Guitar	Paco Iglesias	1:00 pm – 2:30 pm	\$20 until July 31 \$25 until Sept. 28 \$30 at the door
Sun., Oct. 1	Introduction to the Cajón (ages 13 – adult)	Joey Heredia	2:30 pm – 4:00 pm	\$20 until July 31 \$25 until Sept. 28 \$30 at the door
Sun., Oct. 1	Introduction to Cante and Palmas (Tangos)	Juan José Amador	2:45 am – 4:15 pm	\$20 until July 31 \$25 until Sept. 28 \$30 at the door

## Media:

### Interview Requests

Reporters, still photographers and video crews are invited to attend Festival events for live or pre-recorded interviews with the visiting artists and/or with Festival president and co-founder, Vibiana Pizano.

Patricia Guerrero is available for interviews from Spain at anytime and for live interviews in Santa Barbara on Thursday, September 28 and Friday, September 29.

### Photos

High-resolution images are available to the media for the purpose of preview/review articles, community calendars, and associated media coverage.

### Press Tickets

Members of recognized media outlets may receive two complimentary tickets for review purposes only. To request tickets, send an email to the contact listed below and include the following information:

Write "**Press Ticket Request**" in the subject line of the email.

Include your name, the publication or media outlet you are reviewing for, and when you anticipate your review to run.

There are limited press tickets, so please request tickets at least two weeks in advance of any production or event. We are unable to honor same day requests.

### Festival Contact

For access to a photo gallery link, to schedule an interview, receive a press release or request tickets, send an email to [info@flamencoarts.org](mailto:info@flamencoarts.org)

## How to buy tickets:

Tickets to UPCLOSE on September 30 may be purchased online at [www.lobero.org](http://www.lobero.org); by phone at 805.963.0761; or in person at The Lobero Theatre box office, located at 33 East Canon Perdido Street, Santa Barbara, CA 93101.

Purchase tickets early to get the best seating in the house. **This event may sell out!**

Tickets to the workshops may be purchased online at [flamencoarts.org](http://flamencoarts.org).

## Flamenco Arts Festival 2017 is made possible in part by:

Perry Ford of Santa Barbara, Santa Ynez Band of Chumash Indian Foundation, City of Santa Barbara, Santa Barbara County Office of Arts and Culture, Santa Barbara Foundation, Santa Barbara Bowl Foundation, Towbes Fund for the Performing Arts, Spain Arts and Culture, Consulate General of Spain in Los Angeles, Zegar Family Fund, Montecito Bank and Trust, Latin Percussion

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